



■ Block & Biggs Road Show







- Bradley M. Block, M.D.
 - □ Family Physician in independently owned, four physician Family Medicine group in Oviedo, Florida
 - eCW User for 9 years
- William "Reddy" Biggs, M.D.
 - Endocrinologist in independently owned, twentythree physician Internal Medicine Multi-Specialty group in Amarillo, Texas
 - □ eCW User for 7 years

Why Were We Asked to Speak?



- Bradley M. Block, M.D.
 - □ Voted one of Orlando's "Best Doctors" in Family Medicine by local physicians 2011 - 2013
- William "Reddy" Biggs, M.D.
 - □ Voted "Texas Monthly Super Doctor" Endocrinologist 2005 2013
- Both of us:
 - "eClini-Geeks" on the eCW Web User's Forum for assisting users w/ expert eCW advice
 - □ Dr Block written over 1,400 posts
 - □ Dr Biggs written over 2,900 posts & is a Forum Moderator



Goal of Our Talk

□ Explore Real World & Virtual Ways to
Transform your Practice into a Modern
Platform of Patient Care that Maximally
Enhances the Patient Experience &
Involvement with your Practice

Why Bother to Make Changes – Who Cares About This & How Does This Benefit Me?



- ■Patients!!
 - Desire High Quality Care, Perceived Value For Their Money (espec if high deductible) & Physician Availability
 - Benefit Improved Patient Satisfaction & Loyalty,
 Increased Referrals, Better Compliance w/ Care,
 Better On-Line Physician Reviews, Reduced
 Complaints to Insurance Plans

Who Else Cares About This & How Do We Benefit From This?



- Health Insurance Plans
 - Desire Cost Effective Care & Satisfied Members
 - Benefit P4P Bonus \$, Fee Schedule Rates, "Star" Status Designations, Preferred Copay Status, \$ for Web Encounters
- □ ACO's
 - Desire Highly Coordinated & Cost Effective Care while Reaching Quality Benchmarks
 - Benefit Shared Care Savings Bonus \$ from CMS
- PCMH Certification
 - □ Desire/Require Highly Coordinated Care & Satisfied Members
 - Benefit Higher Fee Schedule Rates, PMPM Management \$



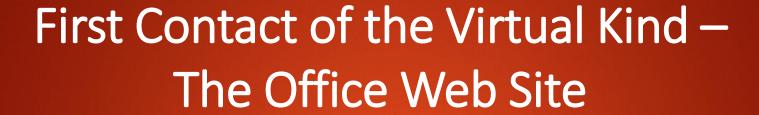


- Develop Strong Physician & Practice to Patient Relationships
- Encourage Patients to Use Us to Coordinate Their Care
- Oversee Medical Care & Medical Needs
- Stay Connected w/ Patients Provide Tools
- Provide Continuity of Care During & After Hours
- Inform Patients What We Expect of Them





- Share Strategies, Ideas & Examples that Providers, Staff & Front Office can utilize through both eCW Capabilities & non-eCW Technologies
 - ■Virtual Engagement
 - Live Engagement Office Facility, Medical Providers, Staff
 - Customization
- Question & Answer Session at the End





■ Assist in Patient Care & Engagement



Office Web Site – Tell Patients What Makes Your Practice Special



- PracticePhilosophy &Mission
- ServicesProvided byPractice



Block, Nation, Chase & Smolen Family Medicine

Our goal is to create a medical office that gives high quality patient care and excellent customer service in a pleasant environment.

Our Philosophy and Mission

We Value Our Patients



So often we hear that people are treated as nameless co-payments. We believe that patients are people and should be treated warmly, respectfully, and with empathy. We strive to give them excellent care. We offer a modern medical practice that is warm and welcoming. Our desire is to create strong, long-term relationships with individuals and their families.

We are all Board Certified in Family Medicine and are committed to giving

you and your family the highest quality health care. We are pleased to care for infants, children and adults. That means, the whole family can come to the same office. Our Preventative Health Services include: Well Baby and Well Child exams, Sports Medicine, adult Physical Exams and Pap Smears, and Cancer Screening. Of course, we also provide routine medical services such as: care for minor illnesses, sprains and strains, Asthma, Hypertension, Diabetes, etc., as well as inoffice procedures like skin biopsies for abnormal moles. Our office has health care providers who perform Osteopathic

Patient Portal

Our <u>Patient Portal</u> is now up and running for patients who would like to access their files and communicate with us through a secure, encrypted on-line connection. If you have not yet been "web-enabled", ask our staff to help you set up your portal account. <u>Click here</u> for more information.

Forms

If you have not been seen by us since 2011, please print off and fill out new paperwork for your next appointment.





HOME

PATIENT PORTAL

OUR DOCTORS

SERVICES WE PROVIDE

CONTACTUS

LOCATION

PATIENT FORMS

LABS & X-RAY CENTERS

OFFICE HOURS & FAQS

Help Patients Get to Know Your Docs & What Makes Them Special



Physician Photos & Bios

Amarillo Medical Specialists, LLP

TOMORROW'S HEALTHCARE.... TODAY

Our Specialties

Primary Care Medicine Endocrinology / Diabetes Gynecology Infectious Diseases Nephrology Neurology Pulmonary Diseases Rheumatology



Patient Portal
Privacy Policy
Ownership Page
Downloadable Content
Insurance Plans Accepted
How to interpret your lab
results
New Patient Pages

Patient Survey for Suite 405 Patient Survey for Suite

Med Refills



William C. Biggs, MD, FACE, ECNU Endocrinology and Internal Medicine

Managing Partner, CIO, Amarillo Medical Specialists, LLP



Listed as "Texas Monthly Super Doctor" 2005 through 2012 Fellow, American College of Endocrinology

Dr Biggs enjoys helping people with difficult endocrine problems, particularly diabetes, diabetes during pregnancy, and thyroid diseases.

Our Doctors

Emily Archer, MD FACOG Estelle Archer, MD Cesar Arias MD FACE William C Biggs MD FACE Kenny M Brantley MD PhD Nam Do. MD FACP L Edwin Dodson, MD Milton A Giron, MD FASN Luzma Houseal MD Alan Keister MD Georges M Maliha, MD Hernan Miranda, MD Tarek Naguib, MD George Marck, MD Susan Neese, MD Steven Norris, MD Carlos Plata, MD Pablo S Rodriguez, MD Jesus N Sahad, MD Shilpa Saralaya, MD Raj Saralaya, MD Lawrence Schaeffer, MD Stephen J Usala MD PhD

(806) 358-8331

Help Patients Get to Know the Staff



- Listing of Staff by role & what duties they perform for patients
- Patients can see which Nurse works with which Doc

Nursing Staff









(Dr Block)

Michelle (Dr Nation)

Valerie (Dr Smolen)

Porsche (Dr Chase)

We are the Nursing Staff; as Medical Assistants, we specialize in helping you with:

- . Bringing you back to the doctors for your appointment
- Checking your vital signs, like weight & blood pressure
- . Confirming all your concerns that you would like to address with the doctor
- · Assisting doctors with exams
- · Performing in-office lab tests
- Answering phone calls regarding medical issues like referral requests, test result requests, and medication questions.
- · Processing insurance referrals for care that your physician has requested
- Calling you back with test results, instructions from your doctor, or answers to your questions as per instructions provided by your doctor
- Calling you back to confirm when your requests for prescription refills, referrals, or other physician paperwork has been completed

Phlebotomist



I am the office Phlebotomist, and I specialize in helping you with:

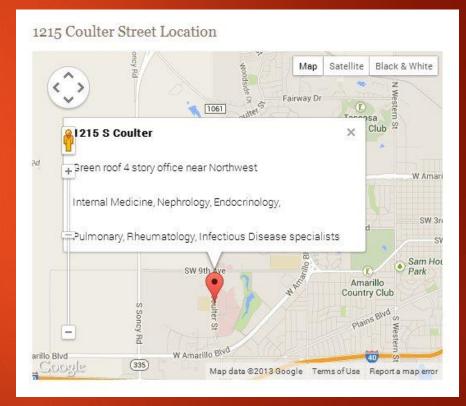
- . Drawing blood for tests ordered by the doctors
- Running basic in-office tests on urine specimens
- Preparing and processing blood & urine specimens to be picked up by the lab facility that your health plan utilizes.

Use Web Technology to Help Patients to Find Your Office



- Map Link to Office
- Photo of Office Building









- "New Patient" Forms including Office Intro, Policies & Map
- Existing Patient Forms for Updating Info
- Special Use Forms
 - Records Release, Parental Consent to Treat an Unaccompanied Minors, Diabetic Forms

Provide Important Info for Patients Regarding Practice



PATIENT EDUCATION

USEFUL WEB LINKS

- Office Hours & FAQ's
- Contact Info including After Hours On-Call # & Extensions for Reaching Staff Directly
- Insurance Plans Accepted
- HIPAA Privacy Policy

Printable version Contact Us How do I reach 407-678-0252 2441 West State Rd 426, Suite 2011 Mailing a physician Oviedo, Florida 32765 after-hours? PATIENT PORTAL If you are experiencing a medical emergency, please call 911. · To speak to an on-call physician after hours for urgent **OUR DOCTORS** medical concerns, call our answering service at 407-215-To page our physician on call for urgent medical SERVICES WE PROVIDE · To leave a message for staff after hours which they will concerns when our office is receive the next morning, call our regular number 407-678closed, call our live-person CONTACTUS 6888 any time (or use our Patient Portal) answering service at 407-215-7903 LOCATION **Telephone System** PATIENT FORMS All incoming phone calls go through a telephone triage system. What are your Here are some frequently-used extensions and voice-mail boxes LABS & X-RAY CENTERS office hours? that you can go to directly: **OFFICE HOURS & FAQS** Press Schedule or cancel an appointment. Available only during office hours. Monday through Friday from STAFF 7 am to 5 pm, except Wednesdays, when we are For non-urgent medication refills, referrals, test results or other only open from 8 am to 1 medical concerns, you can leave a message: INSURANCE

> 2nd and 4th Thursday of the month, our office will be

Press Leave a message for Dr. Nation's nurse. Available 24

hours a day.

Provide General Medical Information



- Patient Education
- Helpful Web Site Links
 - Labs & Local Radiology Centers
- High Quality Medical Web Site Links
 - Mayo Clinic, CDC, etc.
- Info on How to Interpret& Understand your BloodTest Results

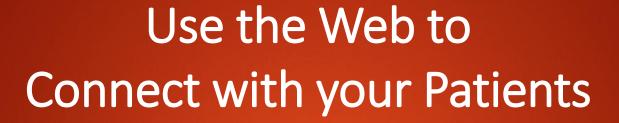


test alone. It can, however, help you to learn more about your body and detect potential problems in early stages when treatment or changes in personal habits can

be most effective.

New Patient Pages

Patient Survey for Suite





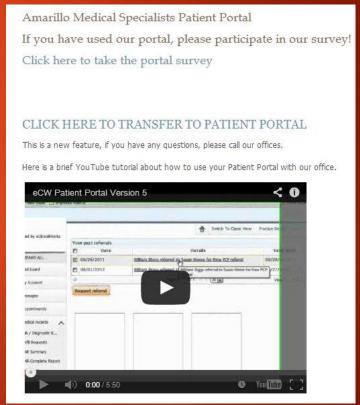
■ Patient Portal (& Healow App)

Explanation, Tutorial

& Link to Portal Site

■ Facebook Page

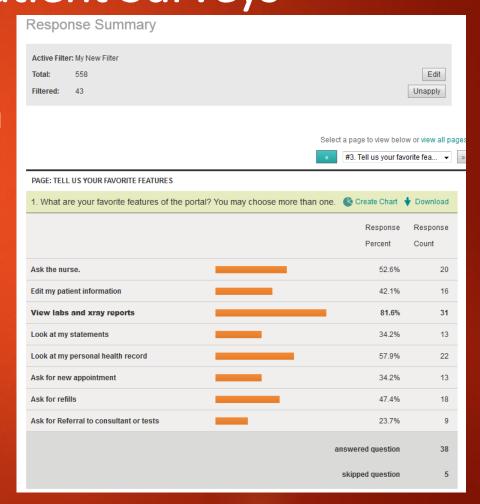




Use the Web to Get Feedback from your Patients – Create & Use Patient Surveys



- SurveyMonkey.com
- Portal Surveys

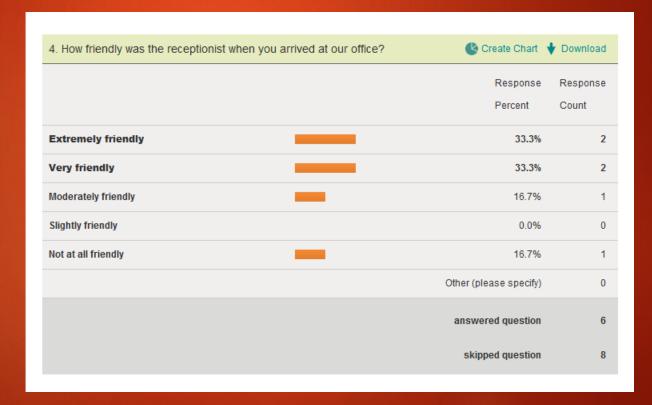






Low scores suggest a need to evaluate

further



First Contact of the In-Person Kind — The Office Facility & People



- Assist in Patient Care & Engagement
- Office Amenities, Layout,
 - & Environment
- Live Person Interactions



Comfortable Waiting Room with Private Feel & Internet Access



Comfortable Seating with Clustered Arrangement for Intimate Feel



- Medical Television Programming
 - Accent Health Approp for All Audiences
- TV Provides Comfortable Background Noise
- Public WIFI throughout the Office for Patients

Special Areas for Children or for Family Waiting on Patients – Keep Everyone Happy



- Children's Area
 - Play Area w/ Children's Seating
 - Children's Movies Playing
 - □ Children's Books
- Entertainment Area
 - TV (non-medical)
 - Louder, More Relaxed Atmosphere



Keep Bright, Pleasant Environment throughout Office



- Relaxing Décor & Color Schemes
- Increase Natural Light
- Avoid Crowded or Cluttered Appearance



- Pleasant Background Sounds for Privacy Feeling &/or to Relax Patients
 - Nature Sounds or Background Music

Design Exam Room Layout for Best Interaction



- Keep Self Lined up for Eye to Eye Interaction with Patients
- Pull-Out Countertop for Tablet PC's & for Filling Out Forms



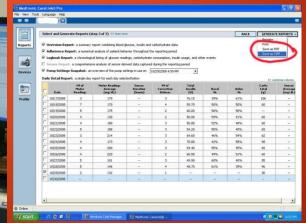
Bradley M. Block, M.D. -- William "Reddy" Biggs, M.D.

Use PC Monitors in Exam Rooms to Review Data with Patients



- Review Lab Results or Any eCW Flowsheet
- Review BS Logs & Insulin Pump Logs





Order Date	07/26/2013	02/01/20		11/01/2012		10/17/2012	
Name\Collection Date	07/26/2013	04/24/20	113	01/24/2013		10/17/2012	
Hemoglobin A1c	Not Resulted()	Not Result	led()	Not Resulted()		6.7 H (4.8-5.6	
HBMOGLOBIN A1c	6.3 H (<5.7 % of total Hg	(s) 6.2 H (<5	.7 % of total Hgb)	6.5 H(<5.7 % of	total Hgb)	Not Resulted()	
		Lab: -Iron,	TIBC, % Sat				
Order Date	10/17/2012	05/15/2012	11/1	11/17/2011		08/17/2011	
Name\Collection Date	10/17/2012	08/07/2012	02/0	7/2012	11/04/2011		
Iron Bind.Cap.(TIBC)	403(250-450 ug/dL)	Not Resulted) Not F	Not Resulted()		Not Resulted()	
RON, TOTAL	Not Resulted()	81(40-160 mg		0-160 mcg/dL)	79(40-160		
UBC	327(150-375 ug/dL)	Not Resulted		Not Resulted()		Not Resulted()	
IRON BINDING CAPACITY	Not Resulted()	406(250-450	mcgldL) 432(2	432(250-450 mcg/dL)		0-450 mcg/dL)	
Iron, Serum	76(35-155 ug/dL)	Not Resulted		Not Resulted()		Not Resulted()	
% SATURATION	Not Resulted()	20(15-50 % ((15-50 % (calc))		17(15-50 % (calc))	
Iron Saturation	19(15-55 %)	Not Resulted) Not F	Not Resulted()		ed()	
	Lab: -Lipid P	anel (TChol,T	rig,HDL,LDL) w	non-HDL-C			
Order Date 11/01/2012			11/17/2011	08		3/17/2011	
Name\Collection Date	01/24/2013	1/24/2013			11/04/2011		
CHOLESTEROL, TOTAL	131(125-200 m	31(125-200 mg/dL)		ldL)	125(125-200 n	ng/dL)	
HOL CHOLESTEROL 43 L (> OR = 46		6 mg/dL)	39 L (> OR = 46			L (> OR = 46 mg/dL)	
TRIGLY CERDES	184 H (<150 m		139(<150 mg/dL)			13 H (<150 mg/dL)	
LDL-CHOLESTEROL	51(<130 mg/dL	(calc))	61(<130 mg/dL (44(<130 mg/dL		
OHOL/HDLC RATIO	3.0(< OR = 5.0		3.3(< OR = 5.0 (c		3.3(< OR = 5.0		
NON HDL CHOLESTEROL	88(mg/dL (calc	3)	Not Resulted()		Not Resulted()		

Make Waiting Time More Pleasant



- □ Patient Coaster Pagers - Give to patients waiting for testing - X-Rays, etc.
- Reasonable Cost, Compact, & patients like freedom to roam around

■ For Calls on Hold -Use Telephone On-Hold Sound Track



Don't Forget the Other Important Aspect of the Office Environment – The People - Staff Makes a Difference



- Warm, Friendly, Helpful, Empathetic Staff
- Name Tags
- Name Used when Answering Calls
- Patient-Staff Relationships -
 - □ Continuity of Care Each doc has one nurse for care & referrals
 - Strive to Keep Staff Long-term
 - □ Flexible Scheduling (when possible), Salary & Benefits (espec Health Insurance)

Care Coordinators – Personalized Care for Your Patients



- Provide Close Follow Up of Patients High Risk for Poor Medical Outcomes, High Medical Costs or Hospitalization
 - Chronic Medical Conditions (Diabetes, CHF, Asthma, etc.)
 - Unstable Medical Conditions
 - Hospital Discharges

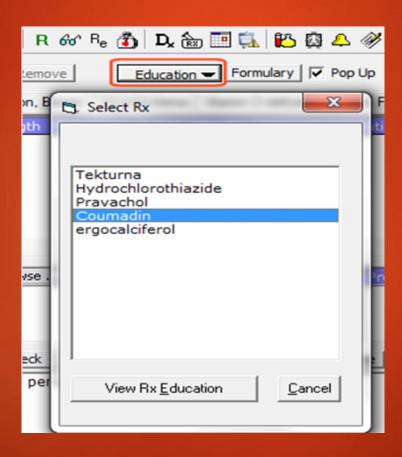




- Give Patients What They Want High Quality Patient Education For After They Leave the Office
 - Help Patients to be More Successful in Treating their Medical Problems
 - Increase Medical Compliance
 - Improve Quality Of Care
 - Boost Patient Satisfaction

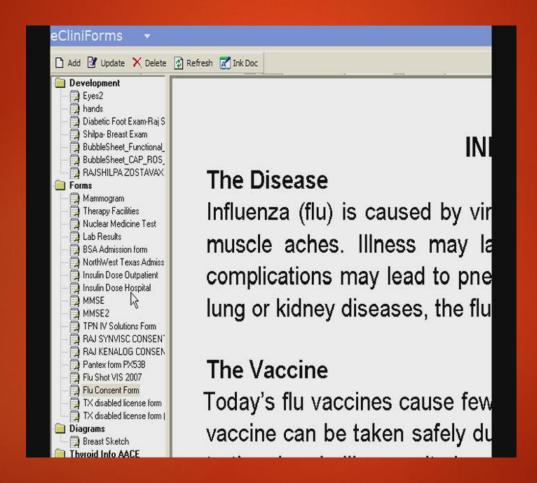














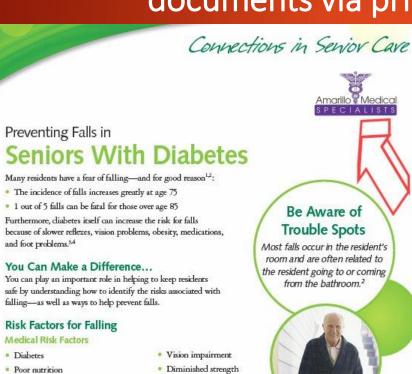


meaitime	INSULIN	BRE	AKFAST	LUNCH	DINNER	BEDTIME
	Novolog	DICE			-	DEDTIME
	-		8	8	10	
	Humalog					
	Apidra					
	Regular					
	Levemir	_				
	Levemir		14			
	NPH					
	ECTION DOS					
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Use PDF's in eCW Order Sets

Print On Demand –

(Add PDF's from Web downloads or Create Customized PDF's with PDF Editor or from WORD/TIFF documents via printing to Cute PDF)



Foot disorders

Bradley M. Block, M.D. Craig P. Chase, M.D.

Amy J. Nation, D.O. Susan G. Smolen, M.D.

Going Gluten Free

You have been advised by your doctor to adopt a gluten free diet. Basically, all this means is avoid grains that have gluten -- the main ones are wheat, barley, rye and most oats. Oats must be grown in a field that has been free of wheat for at least two years and must be processed in a gluten-free plant to be "gluten-free". It is, however, naturally gluten-free. You can buy gluten-free oats at Chamberlains. Feel free to also enjoy these other gluten-free grains: quinoa, buckwheat, and millet.

Got it? So, avoid the bad grains and eat only the good ones. Of course, you can still enjoy meat (in moderation), lots of vegetables, fruits and nuts.

In theory gluten free eating is simple, in actuality it can be a bit daunting as you discover that gluten is all over the place, even where you least expect it!

If you are like most people, on occasion, you like the convenience of ready-made foods. It is likely that the manufacturer used an ingredient or two containing gluten. Even if you do cook it all from scratch, there are some hidden "gluten traps". Gluten travels under many aliases — check the labels for ingredients like some artificial colors, brewers yeast, malt, modified food starch...but wait there's more...lots more. It is exasperating to find that innocent-sounding things like vanilla, deli meats, hot dogs, marinades, salad dressing, vinegars, medications, French fries, candy and soy sauce often contain gluten.

Check out this webpage for a list of unsafe or questionable ingredients: http://www.celiac.com/articles/182/1/Unsafe-Gluten-Free-Food-List-Unsafe-Ingredients/Page1.html

On this webpage you will find a list of gluten free ingredients safe for celiacs: http://www.celiac.com/articles/181/1/Safe-Gluten-Free-Food-List-Safe-Ingredients/Page1.html

Nighttime bladder problems

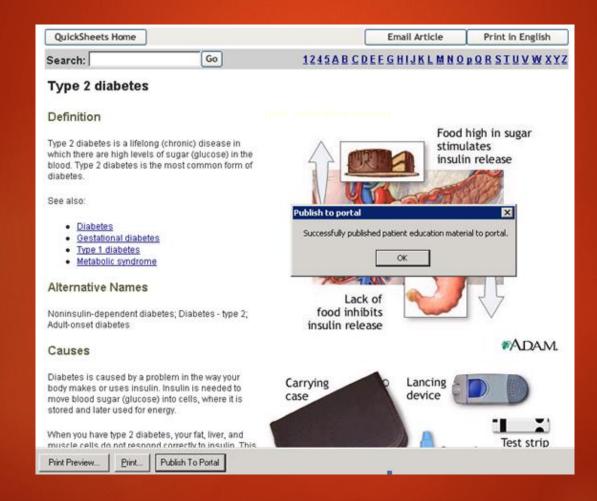
Alzheimer's disease or dementia

Dehydration

A.D.A.M. & Healthwise - Print out or Publish to Portal (only ADAM for now)

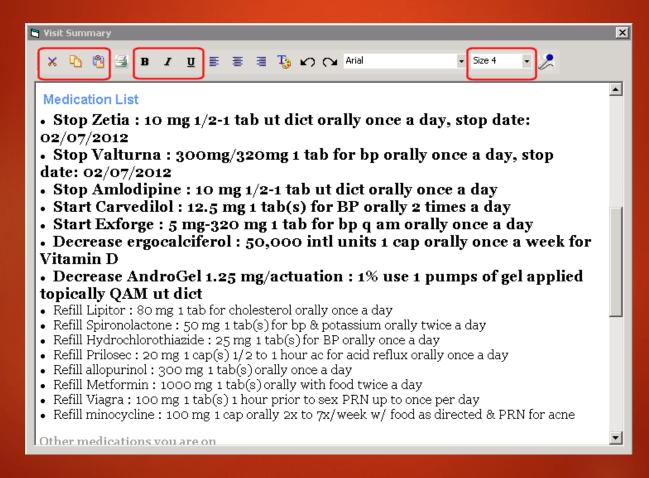


(Paid Subscription Service)













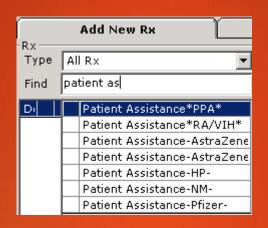
- Lose It! for Weight Loss
- Blood Sugar Log Apps
- □iPhone BG Meter

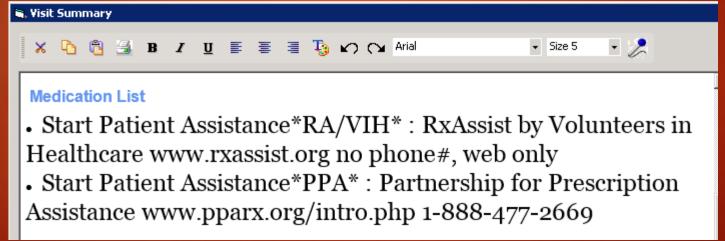


Make Sure Your Patients Can Get Their Meds

Assist Financially Distressed Patients with
 Pharmaceutical Patient Assistance Programs







More Live Engagement Strategies – Provide In-Office Services Popular with Patients



- Saves Time & Money for Patients
- Patients Prefer Using Familiar Provider
- Allows Better Coordination of Care & Quality Control by Provider
- Provide Services that Pay for Themselves usually leads to Extra Profit

Phlebotomy On Site



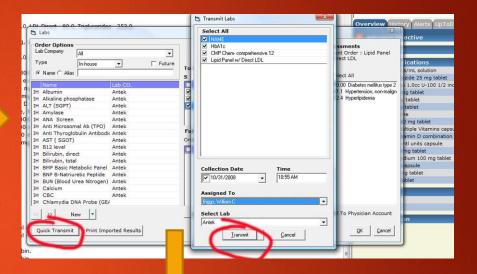
- Obtain all labs when patient is seen no extra trip to a lab draw site
- Patients like seeing same phlebotomist every time versus pot-luck at PSC's
- Pays for itself fees generated cover staff costs



In-Office Lab Testing & Interface: Lab Flow





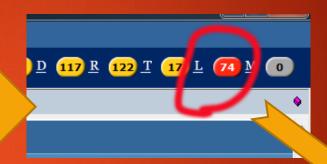




In-Office Lab Testing & Interface: Lab Flow







Extract traces of the			
Treatment:			
Diabetes mellitus type			
Start Glucagon Em Insulin Plan:	ergency Kit, 1, as	directed, as di	rected, Refills PRN
	Lantus	Novolog	Correction Dose
Breakfast	20 units	11 units	1 unit per 50mg/dl above 110
Lunch		9 units	1 unit per 40mg/dl above 110
Supper	20 units	12 units	1 unit per 40mg/dl above 110
Snacks		7 units	none
Lab:HbA1c			
A1C - 8.80.			
Lab:CMP Chem- co	omprehensive 12		CONTROL OF THE CONTRO
Na - 140.0, K -	5.5, Cl - 111.0, CO	2 - 18.0, BUN/Cr	- 18.7, AnionGap - 11.0, Glu - 156.0, Ca - 9.5
7.5, Alb - 4.0, Alkphos - 68.			
Lab:Lipid Panel w/	Direct LDL		2007 5400
Total Chol - 154	4.0, HDL - 48.0, LDL	Direct - 74.0, Tr	riglycerides - 102.0.
			very well and will leave insulin





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Let Patients Sleep at Home – Home Sleep Studies for OSA

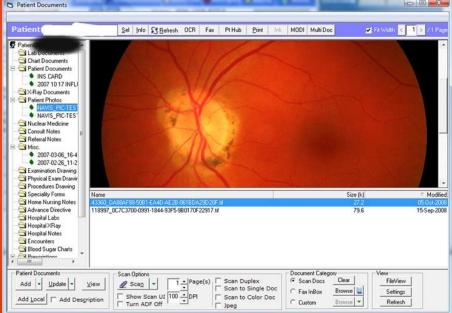


- Cost 1/4 to 1/3 Cost of Sleep Center Study for Deductibles (but as accurate for OSA)
- Better Compliance b/c of Sleeping at Home (& cost)
- Results Received Quicker
- We are in Control of Care Initiated



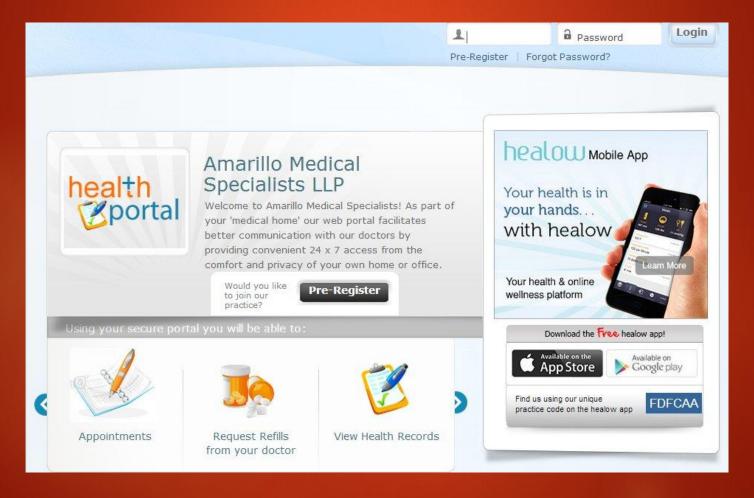






Virtual Medical Care – Patient Portal Efficient, Desired by Patients, & Helps Keep Patients Connected

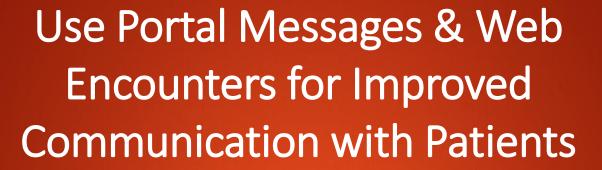






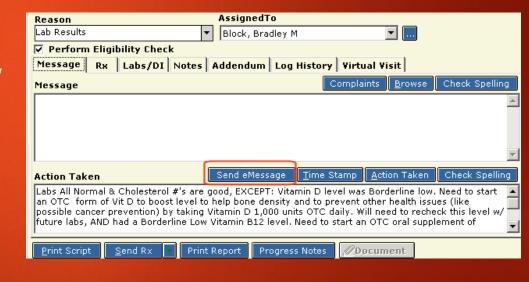


- □ Improves Efficiency & Quality of Patient Interaction
- Enriches Satisfaction of Patient Interaction
- Reduces Errors in Communication with Patients
- Improves Quality of Care Provided to Patients via Portal Features





- Ask Medical Questions
- Notify About & Review Test Results
- Refill Requests
- Referral Requests



Portal Provides Easy Access for Medical Information – Directly Reviewed & Printed by Patients



- Labs & other Test Results
- Immunization Records
- Medication & Allergy Lists
- Problem Lists & DX's
- Complete PHR



Ordered Date:	03/27/2010	
Assessments:	Hyperlipidemia	
Lab:	-Lipid Panel (TChol,Trig,HDL,LDL)	
Name	Value	Reference Range
Cholesterol	144	80-199 mg/dL
Triglycerides	68	30-150 mg/dL
HDL Cholesterol	50	40-110 mg/dL
LDL Cholesterol Ca	alc 80	30-130 mg/dL
VLDL Cholesterol	14	10-60 mg/dL
Risk Ratio (CHOL/I	HDL) 2.9	0.0-5.0 Ratio
Result:		

Received Date: 03/30/2010

Portal Keeps Patients Connected to the Front Office too



- Patients Can Make or Request Appts (or Cancel Appts) Any Time of Day or Night w/o Telephone Hold Time or Busy Signals
- Patients Can Update Their Demographics so Your Office Can Maintain Up To Date Contact Info





- Works on Smart Phones & Tablets
- Helps Avoid Password Lock-Outs Patients can use PIN

to log-in



Patient Portal Success – Promote It and Your Web Enabled Patient List will Grow



- Waiting Room/Front Office Flyers
- Office Web Site
- Exam Room Flyers
- □STAFF!







Web Enabled Stats

- Dr Block's Family Medicine:
 - □ 76% of All Adult Patients seen in past 2 yrs (>17 y/o)
 - □ 74% of All Patients seen in past 2 yrs (including Peds)
- Dr Bigg's MultiSpecialty Group:
 - □ 64% of All Patients seen in past 2 yrs

Now That Patients Are Connected – Keep Them Engaged – Remind Them of What They Need Done

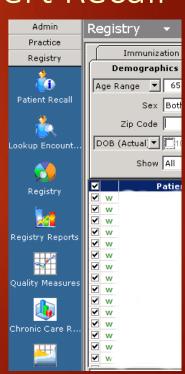


Identify Patients Due for Medical Care or Intervention by Running Registry or Alert Recall

Lists

Preventive Care Based on DX or Age (like Flu Vaccine Reminders)

- Follow-Up Testing for Medical Problems like Diabetes & for Abnormal Studies (like a Repeat Colonoscopy or Pap Smear)
- New FDA Medication Recalls



Notify Patients in Need of Care with Messages Generated from the Registry Screen

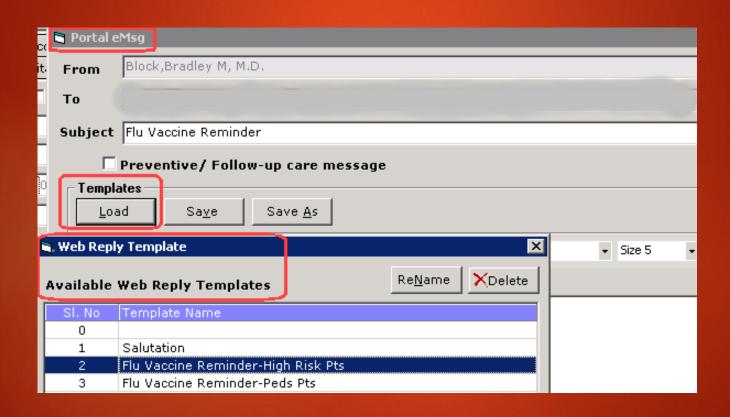


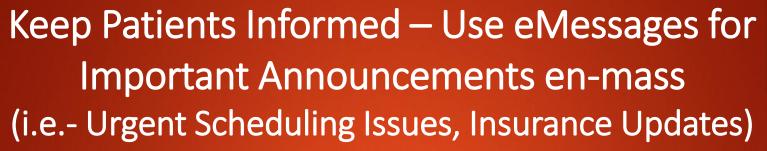


- Patient Portal eMessages
 - "Send" Reminders & Messages en-mass
- Automated Appointment Reminder Phone Systems
 - "Copy" Patient Lists for Automated Calls with a Specific Message

Patient Portal eMessages — Quick & Easy to Use by Creating pre-written Templates for Care Reminders









Portal eMsg	X
From Biggs, William C	
Subject Office closed because of ice storm	
Templates Load Saye Save As	
X D B I U E E E W CM Arial	▼ Size 5 ▼ ^{>>}
Due to the treacherous conditions on the roads today, and the forecast of conditions as the day goes on, we are closing our office cancelling all appointment. We do not want you, or our staff, endangered by this storm. Please contact our office to reschedule. You may use the appointment requand we will try to accomodate your preferences. Or if you prefer, you may when the office reopens.	ointments today.
<	h
<u>S</u> end <u>C</u> ancel	

More Aspects of Virtual Engagement – Help Patients to Keep Their Appointments – Automated Appt Reminder System



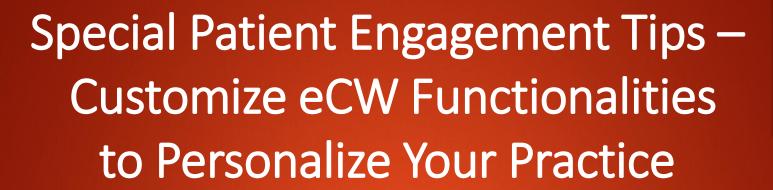
- Patient Portal
 - Customize Look,Content & Timing
- eClinicalMessenger
- PhoneTree, Televox, Others

Appointment Reminder from Block, Nation, Chase & Smolen Family Medicine		
FROM: Block,Nation,Chase,Smolen,FamilyMedicine +		
TO:		
Greetings from Block, Nation, Chase & Smolen Family Medicine.		
This is just a friendly reminder: We have an appointment time reserved for: BRADLEY M BLOCK as follows: Date: 10/04/2012, Time: 1:30 PM, at our office at 2441 West State Road 426, Suite 2011 in Oviedo, Florida 32769 We look forward to seeing you soon at your appointment.		
If you would like to view more details about your appointment, please log in to our Patient Portal at https://health.e		

Automated Appt Reminder Systems – Don't Worry, Be Happy –



- Increase Office Efficiency & Income and Boost Patient Satisfaction - Our office No Show rate dropped by over 50%
 - Improved schedule flow Less patients showing up wrong time (or wrong day)
 - Reduce need to reschedule missed appts & Less delays in patients receiving medical care
 - More same day openings for urgent visits Patients cancel ahead of time





- Portal Web Site & Portal Emails
- Patient Portal Password Instruction Pages
- "Appointment Cards"

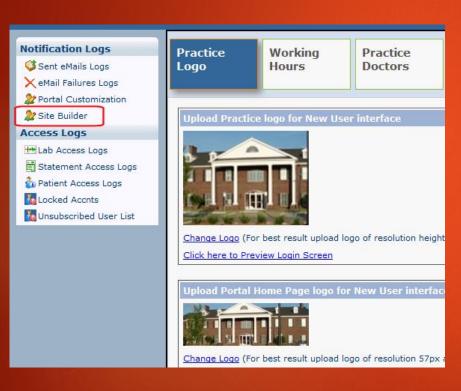
Customize your Practice eCW Portal Web Site & Portal Emails via the Portal Admin Site

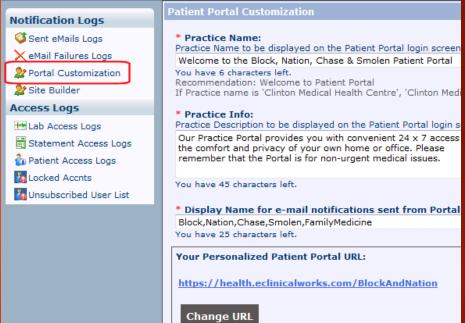


eClinicalWeb Schedule. Prescribe. Chart. Charge.
Welcome to your HealthCare Support Portal Admin Login
HealthCare Support Portal Admin Login allows administrator to review the notification sent out.
Please Enter your Login Credentials User Name Password Sign In Reset Password

Customize your Practice Portal Web Site & Portal Email Appearance







Modified Practice Portal Web Page –Site Looks Familiar to Your Patients









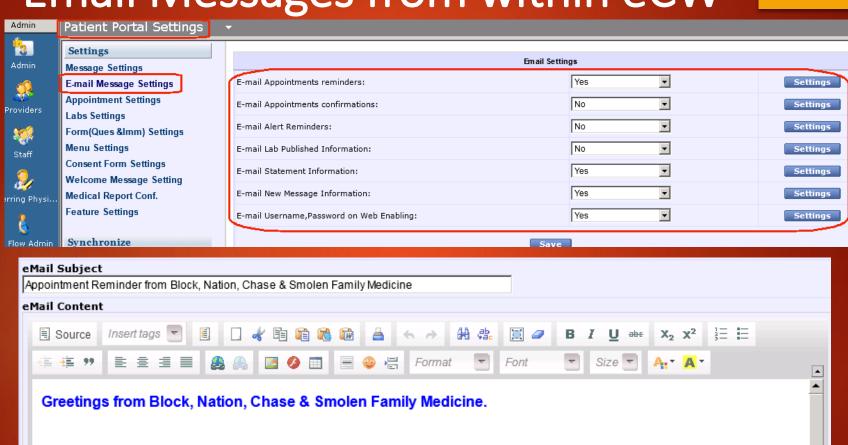
Delete Reply ▼ Forward Spam 😈 ▼ Print 🌣 ▼ 🛊 ▶		
You have a message from Block, Nation, Chase & Smolen Family Medicine		
FROM: Block, Nation, Chase, Smolen, Family Medicine +		
TO:		
Hello from Block, Nation, Chase & Smolen Family Medicine.		
We have a message for: Patient M Demo.		
Please log in to our Patient Portal at https://health.eclinicalworks.com/BlockAndNation to see the latest message sent to you		

Customize the Contents of Portal Email Messages from within eCW

We have an appointment time reserved for: {{pt_firstName}} {{pt_middleName}} {{pt_lastName}} as follows:

Date: {{appnt_date}}, Time: {{appnt_time}}, at our office at 2441 West State Road 426, Suite 2011 in Oviedo, Florida 32765.





This is just a friendly reminder:

Customize Healow for your Practice



- Makes Providers Easier to Find

■ Tweak Healow Practice Address & Physician Configurations via MyeClinicalWorks.com



Customize your Patient Portal Password Instruction Page — Add Extra Information for Patients



- BACK UP a copy of the original printWebDetails.jsp file
- OPEN With Notepad and Edit/Add details about Portal Features, Benefits, Policies & Instructions for patients to read





- Patient Portal Password Instructions file:
 - □ <APP SERVER>:
 - D:\eClinicalWorks\tomcat6\webapps\
 - mobiledoc\jsp\catalog\xml\printWebDetails.jsp

Changing Patient Portal Instructions

eCincaWorks

-

- □ Congratulations!! You have been web-enabled for our portal.

- Your username is <%=request.getParameter("usr")%> and yourpassword is <%=request.getParameter("pwd")%>

- □ Please log into our website at http://portal.amarillomed.com

- to access your account by using your new username and password.

-

- Your Web Portal can be used to ask the staff or doctor a question, add or change your

- personal information, medical, surgical or allergy history, or view lab and Xray results,
br>
- □ view your medication list, and your current and past statements,

- □ and request medication refills, all online.

- □

- □ The Portal is a secure means of communication, using encryption and other methods

- □ to protect the information that is being transmitted. This protects information <br
- provided to you inside the Portal. Remember to use the portal, and not regular email to discuss

- your medical history, since we cannot guarantee the privacy of information

- □ transmitted by regular email.

-

- We offer a brief tutorial "Using the Patient Portal" on YouTube, on<br
- our main web site at http://www.amarillomed.com/patient-portal/

- □

Modified Portal Info Sheet



Amarillo Medical Specialists, LLP 1215 South Coulter Street (Main Offices) 1900 South Coulter Street (Gynecology & Neurology) Amarillo, TX 79106

Hello William Biggs,

Congratulations!! You have been web-enabled for our portal. Your username is William Biggs and your password is

Please log into our website at http://portal.amarillomed.com to access your account by using your new username and password.

Your Web Portal can be used to ask the staff or doctor a question, add or change your personal information, medical, surgical or allergy history, or view lab and Xray results, view your medication list, and your current and past statements, and request medication refills, all online.

The Portal is a secure means of communication, using encryption and other methods to protect the information that is being transmitted. This protects information provided to you inside the Portal. Remember to use the portal, and not regular email to discuss your medical history, since we cannot guarantee the privacy of information transmitted by regular email.

We offer a brief tutorial "Using the Patient Portal" on YouTube, on our main web site at http://www.amarillomed.com/patient-portal/

Your results will appear online as soon as the doctor has reviewed them with your chart. As a reminder, we are only able to post lab and radiology results for tests that are performed in our own offices. Tests done outside our office, or sent to outside reference labs, do not flow directly into our portal.

If you have any problems or questions regarding our Patient Web Portal, please don't hesitate to give us a call. We would love to hear your feedback on how this means of communication works for you and how we might improve it.

Thanks,

The staff of Amarillo Medical Specialists, LLP

Customize your eCW "Appointment Cards"



Add Extra Notes for Patients about
 Services Offered, No Show Fees, "Thanks"

- Appointment Card file:
 - □<APP SERVER>:
 - D:\eClinicalWorks\tomcat6\webapps\
 - mobiledoc\jsp\catalog\xml\appointments.xsl

Changing Appointment Cards



- BACK UP a copy of the original
- appointments.xsl file
- OPEN with Notepad, add XSL paragraph
- □ <TR>
- <TD VALIGN="TOP" align="left">
- "Appointments that are missed, or canceled/rescheduled with less than 2 days notice are subject to a \$25 charge. Missed dietitian appointments have a \$50 charge. If you need to reschedule for any reason, please call us so we can accommodate you, and make your spot available to another patient who needs it. Thank you for your consideration."
- </TD>
- </TR>





G Emily Archer MD

1900 S Coulter, Ste. O Ste O

Amarillo, TX-791061754

Tel: 806-358-8332 Fax: 806-356-0045

APPOINTMENT CARD

Patient Name

Appointment: Monday, April 15, 2013 at 4:15 PM

Provider: William C Biggs, MD FACE

Reason: Thyroid

"Appointments that are missed, or canceled/rescheduled with less than 2 days notice are subject to a \$25 charge. Missed dietitian appointments have a \$50 charge. If you need to reschedule for any reason, please call us so we can accommodate you, and make your spot available to another patient who needs it. Thank you for your consideration."

Appointment: Friday, April 19, 2013 at 8:45 AM

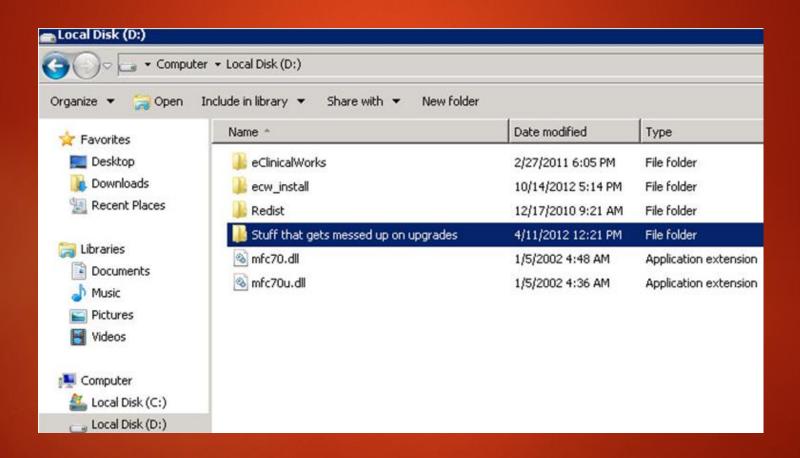
Provider: G Emily Archer, MD

Reason

"Appointments that are missed, or canceled/rescheduled with less than 2 days notice are subject to a \$25 charge. Missed dietitian appointments have a \$50 charge. If you need to reschedule for any reason, please call us so we can accommodate you, and make your spot available to another patient who needs it. Thank you for your consideration."







Take Home Messages



- Many Ways to Engage Patients
- Use Virtual & Live Engagement Strategies for Better Patient Satisfaction & Loyalty and Improved Medical Care Oversight

Boost Practice Income via Direct Care
 Provided to Engaged Patients and from
 Better Insurance Reimbursement Rates



Questions?



- Bradley M. Block, M.D.
- William "Reddy" Biggs, M.D.



☐ Go Forth and Engage!